# 360 Degrees of Fascination and Innovation

#### 24-7 media MINI

24-7 media MINI desktop models are ideal for placing on sales counters or customer service desks, at cash registers or in shop windows. They present text and graphics very attractively, with the transparent display ensuring a tremendous advertising effect. A fine pixel pitch of only one millimeter ensures crisp, clear pictures. 24-7 media MINI comes in two standard diameters. Different sizes and OEM versions with individual branding to suit

any kind of marketing campaign are also available on request.



## 24-7 media MAGIC

24-7 media MAGIC products are the WOrld'S only "Seethrough" video displays. They create a unique holographic look for videos and product presentations. The high-resolution, transparent 360° display generates a self-illuminated. extremely natural-looking image. 24-7 media MAGIC is also available with an optional showcase integrated in the cylindrical

sages. Optional features such as backlighting for the generous poster areas and integrated sound systems additionally enhance the advertising impact.



#### 24-7 media **MOTION**

24-7 media MOTION displays are the perfect multimedia platform for any kind of video, commercial or trailer. Their innovative LED display technology delivers a large color space, brilliant colors and excellent contrast, even at brightly lit locations. Generously dimensioned poster areas with optional backlighting and a variety of optional audio systems make all 24-7 media MOTION versions powerful tools for marketing your product.

24-7 media MOTION displays come in various sizes with fine pixel pitch resolutions of up to one millimeter for genuine HD images. 24-7 media MOTION models are available for both indoor and outdoor applications.



# **360 Degrees** of Variety and Versatility: Examples from the 24-7 Portfolio



24-7 media MINI 18 / 24-7 media MINI 24



24-7 media MAGIC SC (Show Case)



24-7 media MOTION 75 HR



24-7 media MOTION 100 SI



24-7 media MOTION 100



24-7 media MOTION 120 HD 24-7 media MOTION 150



# **Convincing Benefits**

360-degree presentations attract up to three times as many viewers as flat screens

Ultrafine LED pixel pitches of up to 1 mm ensure sharp pictures

Unique transparent display models available

Integrated poster areas

Easy to use

Optional Media Player for easy playlist creation, content upload and external control

Optional Image Scaler for connecting to virtually any content source

Suitable for either standalone operation or integration in digital networks

Platform-independent: compatible with all computer types and operating systems

Stable, reliable 24/7 operation

LEDs are maintenance-free and extremely long-lasting

Minimal power consumption at a constantly high level of illumination

Minimal service and maintenance requirements

Standardized components for optimum availability and reliable operation

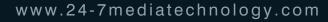
One-year back-to-base warranty

Customized product versions available on request

### **Quality** and **Reliability**

24-7 Media 360° Display Systems are engineered and manufactured in Germany by projection and display technology experts with over 60 years of experience serving the demanding media industry.

Their sophisticated "Made in Germany" LED technology ensures failsafe 24/7 operation. Our international network of competent sales and service partners lets you count on fast, professional support around the globe.



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